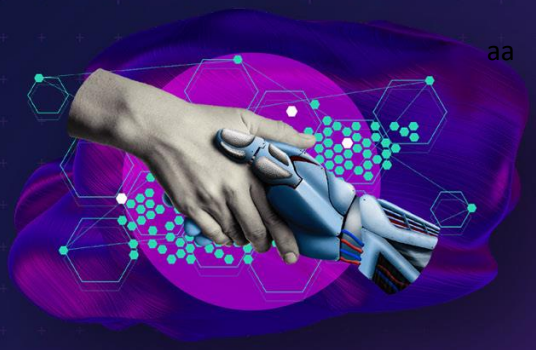
EUROPEAN ARTIFICIAL INTELLIGENCE OFFICE

AI Pact Voluntary Pledges

Pledges signature and reporting requirements



As part of the AI Pact Pillar II, organisations providing or deploying AI systems have been asked to adhere to **voluntary commitments** introduced by the AI Act and prepare early on for their implementation. The commitments will take the form of pledges, intended as 'declarations of engagement'.

To officially adhere to the pledges, each participating organisation should submit to the AI Pact Secretariat the **signing form** provided below, indicating the signatory's information and the specific pledges it is adhering to.

Participating organisations consent to the AI Office publicly sharing the commitments they intend to meet and to report on the outcome of the implementation of these commitments twelve months after the publication of their commitments.

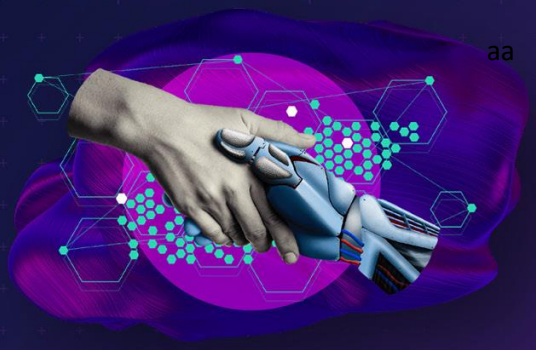
Please note that the report that signatories are required to submit is for informational purposes and does **not impose any legal obligations** on the participating organisations, nor does it constitute a legally binding document. The primary purpose of the report is to offer **insights and transparency into the progress** made on key requirements of the AI Act.

While the official version of the report template is still being finalised by the AI Office, we have chosen to share a draft version (see Annex) in advance to ensure that your organisation is well-prepared and has a clear understanding of what to expect in terms of reporting requirements.

The reports submitted will not be published online in their entirety. However, the content included in each report may be included in publicly available communication material to be issued by the AI Office, with the aim of highlighting key initiatives towards implementation of the AI Act to showcase good practices. The names of the participating organisations involved will be explicitly mentioned and associated with the relevant actions and good practices. In respect of privacy, the names and personal data of the individual professionals who submitted the forms on behalf of their organisations will not be publicly disclosed. This ensures that, while participating organisations will receive recognition for their contributions, personal information will remain protected.

Full compliance with EU data protection regulations will be guaranteed, and the European Commission will employ secure data storage and transmission methods to safeguard the integrity and confidentiality of the personal data contained in each report.

The AI Office may also organise **more informal opportunities for intermediate reporting**. These could take the form of events or roundtable discussions to be held in Brussels or in hybrid form, where companies will have the opportunity to showcase what they have accomplished. Such gathering would aim to foster an open exchange of experiences, insights, and best practices among participating organisations, providing a platform for mutual learning.



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AI PACT Voluntary Pledges

SIGNING FORM

Full name, role, and email address of the natural person signing the commitments on behalf of the organisation:

Ewoud de Kok CEO ewoud@feedbackfruits.com

Name of the organisation on behalf of which the commitments have been signed:

FeedbackFruits B.V.

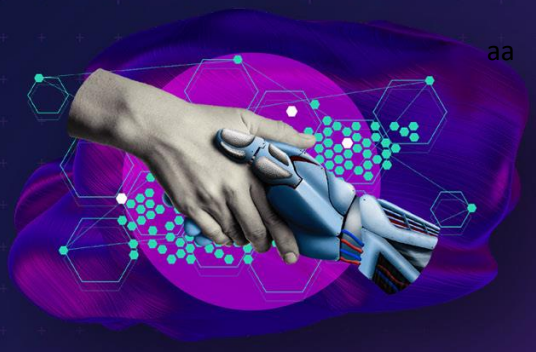
Date of signature of the commitments:

maandag 3 februari 2025 09:55 UTC

Commitments signed, beyond 'core commitments' (please thick the relevant commitments):

For organisations that develop AI systems, where relevant in light of future obligations, to the extent feasible:

- x put in place processes to identify possible known and reasonably foreseeable risks to health, safety and fundamental rights that could follow from the use of relevant AI systems throughout their lifecycle;
- x develop policies to ensure high-quality training, validation and testing datasets for relevant AI systems;
- x when developing all or certain AI systems, implement logging features to allow traceability appropriate for the intended purpose of the system;
- x inform deployers about how to appropriately use relevant AI systems, their capabilities, limitations and potential risks;
- x implement concrete measures to ensure human oversight over the operation of high-risk AI systems as defined by the AI-Act;
- x implement policies and processes aimed at mitigating risks associated with the use of relevant AI systems, in line with the relevant obligations and requirements envisaged in the AI Act, to the extent feasible;
- x design AI systems intended to directly interact with individuals so that those are informed, as appropriate, that they are interacting with an AI system;
- x design generative AI systems so that AI-generated content is marked and detectable as artificially generated or manipulated through technical solutions, such as watermarks and metadata identifiers;



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- x provide means for deployers to clearly and distinguishably label AI-generated content, including image, audio or video constituting deep fakes[1];
- x provide means for deployers to clearly and distinguishably label AI-generated text published to inform the public on matters of public interest, unless the text has been subject to human review and a natural or legal person holds editorial responsibility for its publication.

For organisations that deploy AI systems, where relevant in light of future obligations, to the extent feasible:

- x carry out a mapping of known and reasonably foreseeable possible risks to fundamental rights of persons and groups of individuals that may be affected through the use of relevant AI systems;
- x implement concrete measures to ensure human oversight over the operation of high-risk AI systems as defined by the AI-Act;
- x clearly and distinguishably label AI generated content including image, audio or video constituting deep fakes;
- x clearly and distinguishably label AI-generated text published to inform the public on matters of public interest, unless the text has been subject to human review and a natural or legal person holds editorial responsibility for its publication;
- x ensure that individuals are informed, as appropriate, when they are directly interacting with an AI system;
- x inform with clear and meaningful explanations individuals when a decision made about them is prepared, recommended or taken by relevant AI systems with an adverse impact on their health, safety or fundamental rights;
- x when deploying relevant AI systems at the workplace, inform workers' representatives and affected workers.

FeedbackFruits B.V.

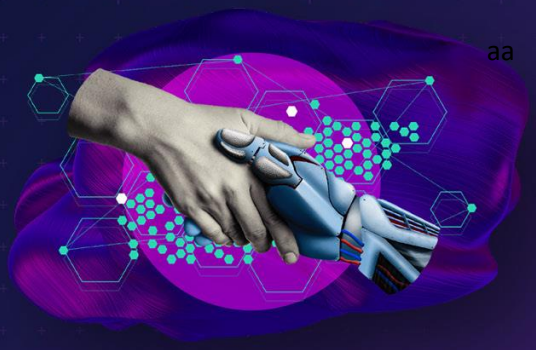
x Ewoud de Kok

Signatory: Ewoud de Kok

Email of signatory: ewoud@feedbackfruits.com

Timestamp: maandag 3 februari 2025 09:55 UTC

[1] In line with the AI Act, AI-generated deep fakes are intended as AI-generated or manipulated image, audio or video content that resembles existing persons, objects, places, entities or events and would falsely appear to a person to be authentic or truthful.



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ANNEX

FINAL REPORT – DRAFT TEMPLATE

Full name, role, and email address of the natural person that has signed the commitments on behalf of the organisation:

……

Name of the organisation on behalf of which the commitments have been signed:

……

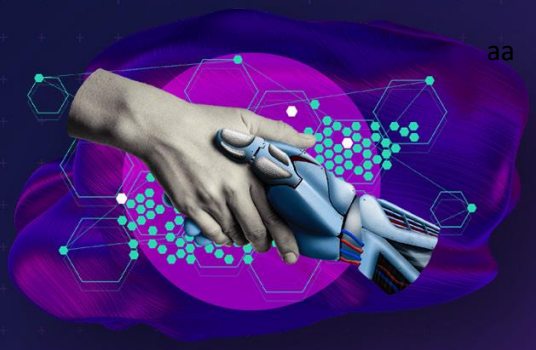
Date of signature of the commitments:

……

Please indicate the commitments you have adhered to, beyond the 'core commitments':

Please illustrate the actions taken by your organisation to demonstrate your commitment to the pledges you have signed:

Please highlight significant achievements and success stories related to the voluntary commitments:



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Please illustrate any challenges faced during the implementation process and the lessons learned from overcoming them:

Please outline the next steps and future plans for continuing progress towards fulfilling the commitments:

CONTACT INFORMATION

For any further inquiries or clarifications concerning the reporting obligations, please get in touch with the AI Pact secretariat EU-AI-PACT@ec.europa.eu.

AI Pact Voluntary Pledge (EU AI Act compliance commitment)

Contract ID
67a08fb396d6a0033e969a6c

Filename
AI-Pact-Pillar2-signature-form.pdf

FeedbackFruits



Signatory: Ewoud de Kok

Email of signatory: ewoud@feedbackfruits.com

Timestamp: Monday, 3 February 2025 09:55 UTC

	What	When	Where
	Signed by Ewoud de Kok ewoud@feedbackfruits.com	3 Feb 2025 09:55 UTC	IP 84.35.3.1 Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/132.0.0.0 Safari/537.36
	Viewed by Ewoud de Kok ewoud@feedbackfruits.com	3 Feb 2025 09:55 UTC	IP 84.35.3.1 Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/132.0.0.0 Safari/537.36
	Sent for signing by Franziska Böhler franziska@feedbackfruits.com	3 Feb 2025 09:51 UTC	IP 84.35.3.1 Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/132.0.0.0 Safari/537.36
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